



**WE UNITE & INSPIRE
COMMUNITY**

LAURI ANN WEST COMMUNITY CENTER



2018-2019 Report to the Community

Leadership

Dear friends of the Lauri Ann West Community Center,

Every day at the Lauri Ann West Community Center, people of all ages, abilities, and backgrounds come together, representing what we are all about - uniting and inspiring our community.

As we look back over a year of change and incredible growth, we see the hard work and dedication of our volunteers, donors, and staff paying off in new and exciting ways. We remain committed to building upon our success by being fiscally responsible, providing outstanding customer service, and being a trusted community partner. Over these pages you will get just a small glimpse of what happens at the Center throughout the year and the members and volunteers who are a part of it.

Please know that none of what we do would be possible without you, our community— donors, members, volunteers, and partners. Your generosity inspires our work and helps to sustain us as an asset in our community for years to come.

With deepest gratitude,



Terry Dunlap
Board President



W. Keith Fenton
Executive Director

Lauri Ann West Community Center Professional Staff



W. Keith Fenton
Executive Director



Anthony Allison
Member Experience
& Finance Director



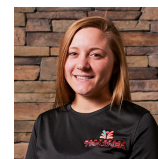
Jason Fate
Program Manager



Ray Killian
Facilities Manager



Genevieve Kirk
Membership
Experience Manager



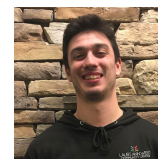
Sam McClelland
Fitness Coordinator



Jamie Rhoades
Development
Director



Theresa Wright
Personal Trainer



Dante Yobbi
Personal Trainer

Community Center Association Board of Directors

Terry Dunlap
President

Ryan DeMotte

Judy Hannon
Vice President

Sandra Garcia-Tunon

Elizabeth B. Allen
Treasurer

Dana Rofey

Maria Smith
Secretary

Kevin Romango

Kirsten Powell
Past President

Mark Rothert

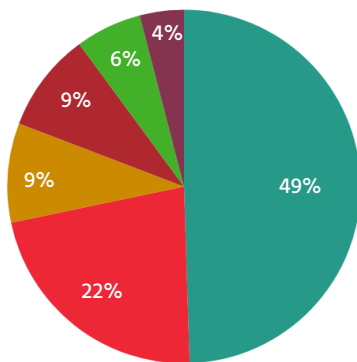
Stephen Susnak

Beth Wainwright

Financials

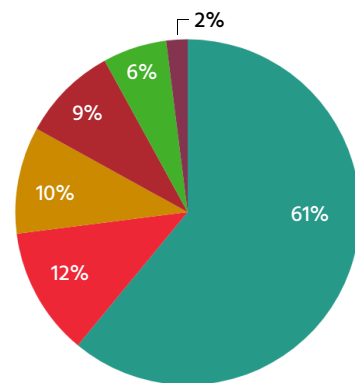
Every day, we strive to create a thriving Center for our community to enjoy. This simply wouldn't be possible without a strong financial foundation. That's why our staff and board closely monitor all of our efforts, carefully managing our services and keeping a keen eye on the bottom line to ensure that the Center is a viable and valuable resource for generations to come.

2019 Budgeted Revenue



- Membership Dues
- A&E / Programs
- Health & Wellness
- Development
- Township Contribution
- Rentals

2019 Budgeted Expenses



- Staff & Benefits
- Operations
- Leases & Fees
- Maintenance
- Utilities
- Insurance

"We at O'Hara Township see this as an important partnership for years to come."

O'Hara Township has been a critical partner for the Community Center since long before its doors were opened in 2016. The Township provided critical funds to help get the Center built and continues to provide an annual fiscal contribution to support the work of the Center. In addition, each year the Township provides the Center with significant hours of in-kind support including landscaping, parking lot maintenance, trash and recycling services, facilities insurances, and more. Julie Jakubec, O'Hara Township Manager, feels "The great things happening at the Community Center today are exactly what we envisioned back when we started the process of building a new Center several years ago. The Township is proud of the benefits that the Center brings to our community and the relationship that we've built with the Center."

Thank You



We are exceptionally grateful to our donors, members, and volunteers for the remarkable investments they have made to support our mission. Our heartfelt thanks to all of you who help to strengthen this community by giving of your time, talent, and treasure to the Lauri Ann West Community Center. Donations to the Center are helping to maintain daily operations, expand our offerings, bring new programs into our neighborhoods, and work with more diverse groups. With the support of our donors, more is yet to be accomplished as the exciting future of our Community Center continues to unfold.



\$93,000

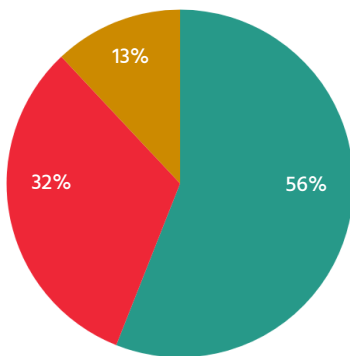
donated to the 2018 annual appeal



\$35,600

charitable funds raised after expenses at *Celebrate the Center* Oktoberfest in 2018

2019 Budgeted Development Sources



- Individuals & Foundations
- Fundraising Events
- Corporate Contributions (EITC)



349

individuals donated to the Center in 2018



Sharon Rigatti & Todd Veltri
Silver Sneakers &
Family Fitness Member

"This fits our mission statement perfectly."

Sharon and Todd are members of the Center and also on the board of the Pittsburgh North Optimist Foundation. The Optimists have been supporting programs and donating supplies for our gymnasium since we opened. In 2019, the Optimists increased their giving to help fund an enhancement to our youth summer camp program. With their gift, the Center was able to bring in educational visitors for our campers each week from places like the Pittsburgh Zoo and The Andy Warhol Museum. Todd shared "We like donating to programs where we can make a big impact. The Optimists believe in young people and empowering them to be the best they can. This fits our mission statement perfectly."

Community

The mission of the Lauri Ann West Community Center is to build connections, expand horizons and impact lives by providing a safe place for all to learn, play and grow. From the youngest of children to people who have been coming to the Center for decades, we're here for everyone in our community with a goal of being here for years to come. Fulfilling this mission every day would not be possible without many valuable partners including O'Hara Township, Fox Chapel Borough, and the Fox Chapel Area School District.



Lauri Ann West
July 25, 1957 - March 18, 1966
Daughter of Annetta & James West

Lauri fell while playing on the playground on this property. She died three days later. As a third grader, Lauri loved reading, dancing and playing the flute. This community center was built in her memory with donations from her family, many friends and O'Hara Township. Lauri's family hopes that this community center will enhance the community for many years to come.



Margarita Halasowski
Family Fitness Member

"I felt that her portrait needed a place of honor."

Margarita and her family have loved the Community Center for more than 30 years. As an interior designer, she volunteered her expertise to lead the 2018 makeover of our cafe area where she pictured people relaxing or waiting to pick up their kids. Margarita also played an important role in creating a new space to honor our Center's namesake, Lauri Ann West. With her help, the portrait of Lauri Ann was installed in our entryway along with a plaque dedicated to her memory. In addition to design help, Margarita also donates her time on the Celebrate the Center and Pickleball organizing committees.



92

rentals of the Center for social gatherings & meetings in the first half of 2019



\$16,000

in scholarship funding provided to community members in need in 2018



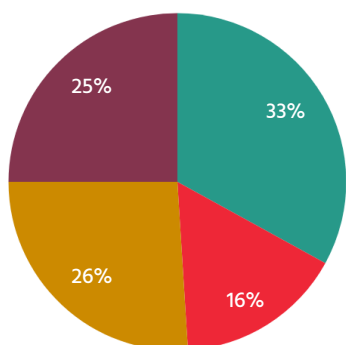
\$65,000

of in-kind maintenance services provided by O'Hara Township in 2018

Membership

Our members have helped us come a long way since opening three years ago. Today, every member loves and connects with us for their own personal reason. Whether it's because we're their place to connect with friends and neighbors, their place to get healthy, or their place to learn, the fact that our members value us in so many different ways tells us that we're doing something right. We aspire to make our entire community stronger by strengthening each member, one life at a time.

Members by Age



- 0-19 years
- 20-39 years
- 40-59 years
- 60+ years




Bob McLaughlin
Silver & Fit Member

"It's the great people and the good equipment."

Bob has been coming to our fitness center five days a week since we opened our doors. He appreciates that it's right here in his community as a convenient and clean place to work out with good equipment. But more than that, it's the great people at our Center. "It's your staff. They know me and they know everybody. They're just so nice." While Bob's favorite part is our fitness center, he appreciates that we're a "family oriented place that does a lot of good things as a community center." Bob's family loves it here, too - his wife exercises and personal trains and his daughters-in-laws have taken advantage of our Child Watch service so that they, too, can use our fitness center.

 **399**
new members of
the Center in 2019

 **74**
reduced rate
memberships for
military and first
responders

 **5,435**
total members

Fitness

Good health is central to a happy, thriving community and we work every day to contribute to wellness. Our members have a passion for fitness and visits to our fitness center have grown dramatically in the past year.

In May, 2019 we put our member's feedback to work by upgrading our fitness center with 32 new cardio machines and a top of the line training station, giving our members the modern equipment and room for personal training that they were looking for.



46

group exercise classes offered each week



1,900

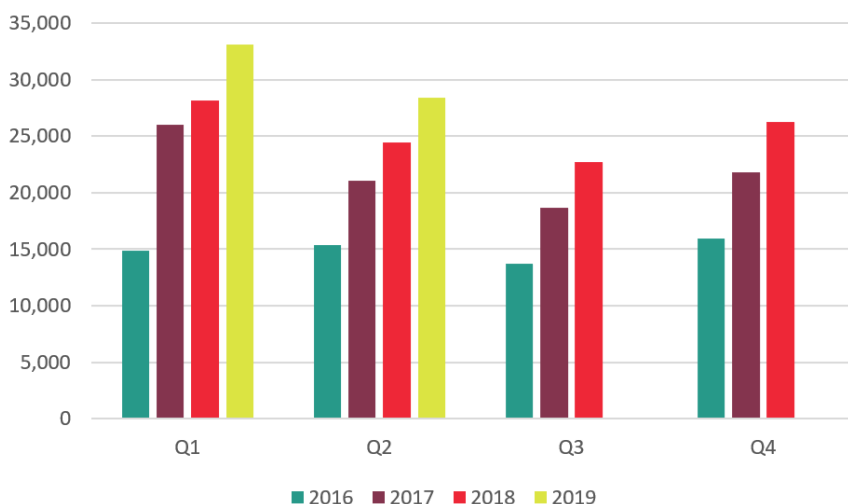
hours of personal training provided in the first half of 2019



101,259

visits to the fitness center in 2018

Fitness Center Visits Per Quarter By Year



Jan Kahler
SilverSneakers Member

"The instructors are fabulous!"

Jan joined the Center two years ago and has loved using the fitness center, which she says is "even better now" that we've upgraded the equipment. But recently, a friend told her that they should start doing the special SilverSneakers classes offered by the Center. Three times a week, Jan and more than 30 others take part in classes designed to strengthen muscles, increase range of movement, and improve balance for people 65 and older. "The trainers make you feel so comfortable if you can't do something. You can just do your thing and you get to meet all sorts of wonderful people in class."



Arts & Enrichment

Kids from across Fox Chapel Area School District depend on our Arts & Enrichment after school program for a safe place to learn, grow, and thrive. Through sports, outdoor play, and creative lessons in STEAM, we are helping young citizens to explore and develop their unique talents and interests. This year, with philanthropic support, the Center invested in additional materials to enhance STEAM learning opportunities including an instructor training modules, 3D printing pens, e-sewing kits, electronic music kits, and iPads.



The educational programs offered by the Community Center are innovative and enrich our children by supplementing and complementing our school district's curriculum. We look forward to our students participating in any other opportunities being implemented by the Center. Without question, their programs are essential for the successful education of many children.

- Gene Freeman, Ed.D.
Superintendent
Fox Chapel Area School District



85

children in arts & enrichment in the 2018-19 school year



184

hours of homework help provided in the 2018-19 school year



4.8

average parent satisfaction rating out of 5 on the end of year survey



Benji & Annabel Berkowitz
Family Fitness Members

"They have so much fun and feel comfortable there."

Annabel has been coming to the Arts & Enrichment after school program for the past four years. Two years ago, her brother Benji joined, too. They love it for the same reasons as so many other students - they get to play sports; do arts and crafts; make and play games; and see old and new friends. Equally important is that their parents also love the program. Their dad, Jon, says "Simply put, the after school program lets us finish our work day while the kids are taken care of in a safe, fun, educational program. Having transportation from school taken care of makes our afternoon that much less stressful."

Summer Camp

After the school year ends, the Community Center remains a safe, fun place for children ages 3-12 to come together through a variety of camps June through August. From building robots and practicing as a doctor to learning soccer from international coaches, summer at the Center is unlike anywhere else. In addition to amazing new specialty camps offered each week, the Center welcomes children all summer long to its signature *Camp Lauri Ann West*. With daily time spent together in the Maker Studio, gymnasium, and playground, campers are making friends and making memories at the Community Center.

I enjoy summer camp here because it is fun making things in the Maker Studio and playing games in the gym. I also like our counselors.
- Hannabel



Olivia Bernacki
Camp Lauri Ann West
Counselor

"Getting to see the kids create things in the Maker Studio is awesome."

Olivia attended Fox Chapel Area High School and had been coming to the Center for fitness but never visited our programming hallway until her first summer home from college. That's when she decided to become a counselor at Camp Lauri Ann West because of her love of working with kids.

"I actually love it here. It's nice to be with them every day and I love working with the other counselors." Olivia hopes to come back to the Center again next year if she's able and eventually work with children once she's done with college. For now, being a counselor has been a perfect fit - she loves the kids and they love her.



334

children attended
summer camps in
2019



51

different specialty
camps offered in
2019



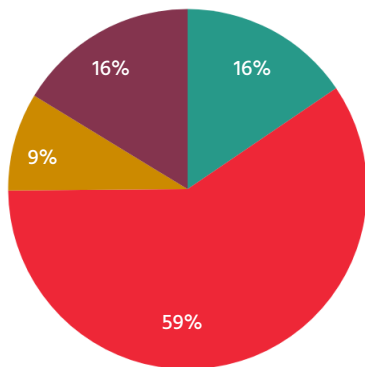
255

hours of STEAM
activities at Camp
Lauri Ann West in
2019

Programs

Hundreds of lives of all ages are enriched through cultural, educational, and recreational programs at the Center. A walk through our halls shows that this is truly a place that is bringing people together. With young musicians practicing the violin in a classroom, adults learning bridge in the cafe, and teenagers honing their basketball skills in the gymnasium, the Center is alive with programs for everyone. Countless partners throughout the year make it possible for us to bring these high quality programs to our community, including Pittsburgh Ballet Theatre, Center for Young Musicians, Center for Creative Reuse, and many more.

Ages Served in Programming



- early childhood, 0-5 years
- school age, 6-17 years
- adult, 18-54 years
- older adult, 55+ years



Marie Cornelius
SilverSneakers Member

"I've made some wonderful friends here."

The day the Community Center started offering pickleball is the day Marie started learning how to play. After many years playing platform tennis, Marie was looking for something that was active but easier on her body. By playing pickleball at the Center she's found that and so much more. "The people who play here are so welcoming. I just wanted to get exercise and have a social network, but I've found a whole new group of friends here." Marie plays pickleball at the Center three to four times a week and says that everyone should try it. On top of being a lot of fun, "you just need sneakers and a paddle to play, which someone will always let you borrow!"



195

programs and classes offered in the past 12 months



676

hours of pickleball offered every year at the Center



167

people took ballet classes at the Center in 2018

Safety/Sustainability

Our Commitment to Safety

The Center is fully committed to the safety of our members, staff, and the children who are entrusted to our care every day. Our PA state certified safety committee meets monthly to review results, identify opportunities for improvement, and quickly resolve them. Because we believe that safety is everyone's responsibility, staff at the Center receive ongoing safety training and participate in tests and fire alarm drills to make sure that they are prepared to handle any kind of emergency.



62

hours of safety training provided to staff and volunteers

Our Commitment to Sustainability

To us, sustainability is the way we operate to best serve our customers, care for the environment, and secure our future. We're proud to now be a smoke-free facility through Young Lungs at Play, a program aimed to help communities create tobacco-free areas for children. To provide great service in a responsible way, the Center recently upgraded to energy efficient LED lighting that will significantly reduce electricity usage. Not only good for our environment, this change enables us to reduce costs and direct more resources into our programs, services, and member satisfaction.



12

Safety Committee meetings during 2018



44,213

plastic bottles saved by installing bottle filling stations



Bob Hyland
Family Fitness Member

"The culture around safety is so important."

After retiring, Bob realized that he had the time and professional background to help in an important way at the Center. As a certified fire fighter in the state of PA, Bob was a perfect fit to join the Center's Safety Committee. He now lends his expertise to help inspect our building, make suggestions, and provide ongoing fire safety training for our staff. Bob knows first-hand that "the better trained people are, the better prepared they are in case there is an incident." Bob also volunteers for Fox Chapel VFD and Blawnox VFC, both of which, along with Parkview VFD/EMS and Pleasant Valley VFC are responsible for the Center in the event of an emergency.



LAURI ANN WEST COMMUNITY CENTER

1220 Powers Run Road | Pittsburgh, PA 15238
www.lauriannwestcc.org
412-828-8566

Follow us

Facebook: search Lauri Ann West Community Center

Instagram: @lauriannwestcc

Twitter: @lauriannwestcc

Text Message Alerts: search Lauri Ann West at www.rainedout.com

Support us

Donate online at www.lauriannwestcc.org

United Way donor designation number: 1203

Tell us

We want to hear from you! Reach out any time to tell us what we're doing well or what we can improve at 412-828-8566 or customerservice@lauriannwestcc.org.