



2020-21

Report to the Community



LAURI ANN WEST
COMMUNITY CENTER

Dear Friends,

Community is at the heart of everything we do at the Lauri Ann West Community Center. We have always been more than a gym, a basketball court, or a classroom. It's a cause born from the commitment to unite and inspire our community. Now, more than ever, we remain true to our mission by continuing to adapt in order to stay connected with our community, serve families, and remain an important part of people's daily lives.

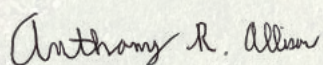
With staff and volunteer dedication, and your contributions, we achieved incredible things despite extraordinary circumstances. We increased scholarships for our memberships and classes, provided virtual options to allow people of all ages to stay connected to their fitness routines, and supported working parents' need for flexible childcare options.

While we saw more than 40% of our membership leave due to the pandemic, we also witnessed incredible growth. Attendance in our 2021 summer camps was our highest ever. The number of new members who joined the Center between May and August was the most growth that we've ever had during summer months. And we witnessed growth in our community's gratitude, with our 2020 year-end annual appeal receiving the most donations ever.

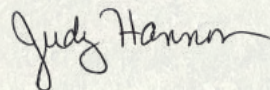
Though the coming months will likely continue to bring changes, we are confident that the Center's timeless mission to provide a safe place for our community to learn, play, and grow will continue to thrive.

Throughout this report, you will find stories that we hope convey the impact your generosity has had on our community. We urge you to visit our website, attend our programs, take a class, or make a suggestion. Your support—your interest in what we are doing—is at the heart of all that we are.

With warm regards and gratitude,



Anthony R. Allison
Executive Director



Judy Hannon
Board President

Our Mission

The Lauri Ann West Community Center builds connections, expands horizons and impacts lives by providing a safe place for all to learn, play and grow. Our vision is to unite and inspire community.

Our Leadership

Professional Staff



Anthony Allison
Executive Director



Nicole Droppa
Program Manager



Michelle Drum
Finance, HR, and
Administration
Director



Ray Killian
Facilities Manager



Sam McClelland
Fitness Coordinator



Nadine Ostrowski,
Community Outreach
Associate



Jamie Rhoades
Development,
Marketing, and
Rentals Director



Theresa Wright
Personal Trainer

Board of Directors

April 1, 2021 - March 31, 2022

Judy Hannon
President

Ryan DeMotte

Dana Rofey

Sandy Garcia-Tunon
Vice President

Terry Dunlap

Kevin Romango

Elizabeth Allen
Treasurer

Keith Fenton

Mark Rothert

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Steve Susnak

Erich Klatt

Beth Wainwright

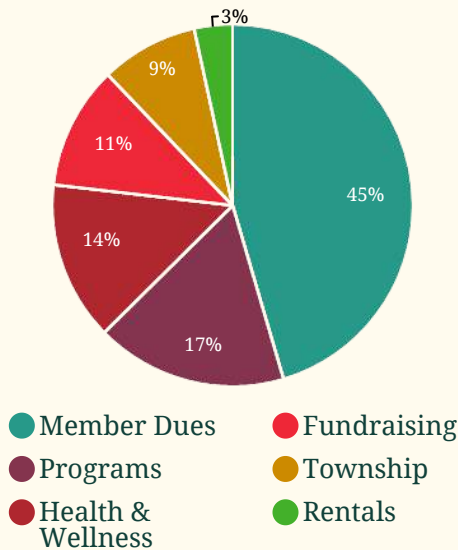


2020-21 Financial Highlights

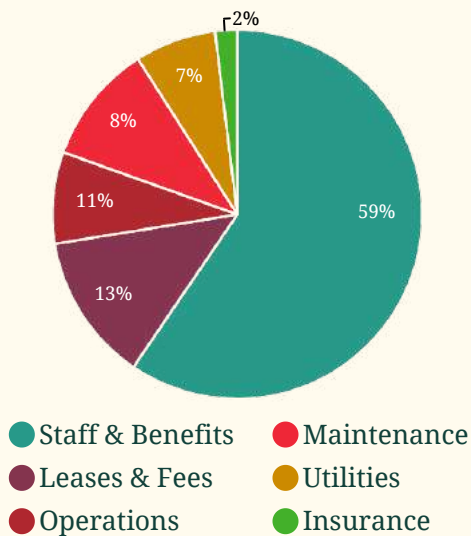
- Managed 2020 expenses in order to retain a large majority of our staff and avoid a deficit throughout the pandemic.
- 2021 summer camp revenue was almost 1.5 times more than 2019.
- With less members and fewer trainers, May 2021 personal training revenue was comparable to pre-COVID levels.



2021 Budgeted Revenue



2021 Budgeted Expenses



Committed to Safety

The Center is fully committed to the safety of our members, staff, and children in our care. We don't take this responsibility lightly, especially now. Center leadership has worked diligently throughout the pandemic to follow all recommendations aimed at keeping our community safe.

The Center's safety committee continues to meet monthly to ensure that we continue to perform important maintenance and adhere to our high safety standards. Trainings and drills have continued uninterrupted to ensure that our staff is prepared to handle any kind of emergency.

Township of O'Hara

The Community Center is built on partnerships, and few partners are as instrumental to our success as the Township of O'Hara. Over the past 18 months, the Township has provided advice, guidance, and support as we all worked together to navigate the challenges of the pandemic. In addition to an annual fiscal contribution, the Township provided the Center with \$70,000 of in-kind services including landscaping, parking lot maintenance, and trash removal.



In July 2021 the Community Center's board of directors unanimously adopted the organization's new statement of values. The following core beliefs guide our culture, the way we operate, and how we treat our members and staff.

Committed to Service

Responsive, intuitive customer service is a core part of our commitment to the community. This is truly a Center for our community and the comments and suggestions that we receive from our members help us to improve every day. Our staff takes pride in helping our members to feel welcomed and appreciated every time they walk through our doors. We are more grateful than ever for this incredible team of staff members who consistently provide exceptional service, and who have demonstrated outstanding commitment, flexibility and perseverance during the pandemic.



The Community Center is a true asset to the community. It fills a vital niche in the FCASD. I hold every aspect of the Center in the highest esteem, from the personable caring staff, programming, cleanliness, professionalism, friendliness...it has it all. Any and every visit has been enjoyable, I only wish I could get there more often than I do. Thank you for being there! - Candace, Fitness Member



Collaboration

Working actively together with others.



Accepting

Creating a safe place for everyone.



Respect

Appreciating and valuing our similarities and differences.



Ethics

Acting with honesty and integrity in all that we do.



Service

Making everyone feel welcome and appreciated.

Building Connections

One thing the Center's 3,941 members have in common is their desire for connection. Some of the strongest connections are made through fitness experiences at the Center. The relationships formed between members, trainers, and instructors are what make the Center a special place. We are proud to help make our community stronger, one member at a time.



After losing 40% of members since the pandemic began, we are excited to see people starting to come back. Since May, 2021 we have welcomed 295 new members to the Center.



ALWAYS ADAPTING

Finding creative ways to keep serving our members has been a main priority over the past year. From outdoor classes and new personal training spaces to launching a service to provide virtual classes, our staff have worked hard to make sure that members stay safe while staying active.



HAVING FUN THROUGH EXERCISE

Throughout the pandemic we realized that many children were at home, missing physical activity and movement. In February, we decided to reverse this trend by launching evening and weekend exercise classes exclusively for kids ages 8-12. Kids have found them to be a fun outlet and parents have felt good about their kids getting some exercise and out of the house during the cold winter months.





Staying Strong

Ricco has known the Community Center for a long time. He lives nearby and went to the Boyd School long before it transformed into the Center we know today. Two years ago he decided to start personal training to keep his upper body strong and preserve his mobility. He was training three times a week and making amazing progress. Then the pandemic hit, and for a year he stayed home.

This past spring Ricco starting training again and has been working hard to get back to where he was pre-pandemic. But these sessions have a little more meaning now. He's not only getting stronger, he's finding a much needed release. Like many people, Ricco is still working from home. His sessions let him get away from his home office, blow off some steam, and reconnect with friends he's made at the Center.

While Ricco loves our fitness center, he appreciates all of the other things that make us more than just a gym. He loves seeing kids programs in the building, classes for seniors, and the ways that we bring our community together. "If I could describe the Center in one word it would be excellence."



33,242

times someone committed to healthy living by checking in to the Center



901

older adults kept physically active through SilverSneakers and Renew Active programs



2,605

hours of personal training provided to help people reach their goals



1,055

hours of virtual group exercise classes provided for members

Expanding Horizons

Families from across our community depend on the Community Center's state certified after school program and diverse summer camps to keep their kids engaged, active, and safe. The pandemic did not change our ability to provide these critical services. Through the adaptability and cooperation of staff, parents, and most of all, children, we were able to provide a sense of normalcy and fun when it was needed most.



The Center provided a safe, fun after school program throughout the entire 2020-21 school year. While it looked different, the hallmarks of STEAM learning and physical activity were the same.



FULL DAY LEARNING PODS

Recognizing an incredible need in our community, the Center stepped up to offer Full Day Learning Pods to children who needed a safe place to attend school virtually. Staff took pride in helping local families through a difficult time while giving kids a place to learn and have fun until life returned to normal.



SUMMER CAMP VOLUNTEERS

2021 summer camps welcomed more than twice as many campers as the previous year. To help make this a success, dozens of local teenagers volunteered to help all summer long. Not only were they an incredible help to the instructors, the campers loved having older children to look up to.



Staying Engaged

Parents want the best for their children. This past year made making decisions about their wellbeing more difficult than ever. They need to go somewhere after school, but will they be safe? They need to be around other children, but will they still have fun?

Elliott and Amelia's parents faced these same questions. They were looking for a safe, caring, and enriching after school program for their kids. They decided to try the Community Center last fall after hearing about it from a neighbor. Every afternoon ended up being the highlight of Elliott and Amelia's days. While they were kept safe, they were also kept engaged and active. They formed bonds with their teachers who helped immerse them in STEAM projects that helped them learn while having fun.

When school ended, their parents knew that they should continue to learn, play, and explore at the Center. Elliott and Amelia spent the entire summer at camp making art, exploring science, and building machines. At a time when there has been so much to worry about, their parents have been glad to find kind and responsive care for their children. "We cannot say enough good things about having them in the program."



44

days of full day learning pods to help students learn virtually



360

children kept safe and active at 2021 summer camps



375

hours donated by volunteers at 2021 summer camps



55

families received childcare during the 2020-21 school year

Impacting Lives

Our goal is simple - to unite, inspire, and connect this community. Over the past year we have worked harder than ever to focus on our community outreach efforts. We know that by working together, we can truly create change and impact lives. Your contributions allow us to expand these opportunities so that we can bring more programs to our community, help more organizations, and engage more volunteers.



Local Girl Scout Troop 52231 gifted to the Center a Little Free Library to promote book sharing and reading in our community.



VOLUNTEERS COMING TOGETHER

Throughout the spring of 2021 members volunteered along with a local garden club and students in the local Girls on the Run program to weed and plant across the Center's grounds. A recent grant from the District Association will fund native plants and flowers to ensure that our gardens remain vital for years to come.



PROGRAMS FOR EVERYONE

In the fall of 2020 we resumed programs to get the community back to learning and playing at the Center. While favorites like pickleball, arts, and sports classes were popular, most impactful were the return of early education classes. Providing this opportunity for our youngest community members helped bring some fun and normalcy back for families.





Staying Connected

The Community Center is more than just a building. The past year has shown that the Center still has an important impact on people's lives even if they don't step through the doors.

Jane has been taking Pittsburgh Ballet Theatre's adult classes with us since we were the Boyd Community Center. She has always loved to dance and isn't a fan of exercise machines or classes. For her, these ballet classes were perfect. When pickleball became popular in our area, she started taking those classes at the Center, too.

As it did for all of us, the pandemic suddenly changed Jane's ability to participate in these programs. Everything came to a sudden halt after many years of weekly classes at the Center. When the Center transitioned to outdoor pickleball and virtual ballet classes, Jane was thankful to be able to resume these familiar parts of her life. While she misses the dance studio and has to be careful not to kick her printer when she's going through the routines, she's very grateful to have this outlet throughout the pandemic. Whether it's outdoors or from home, our goal has been to provide ways for people to safely and comfortably stay connected.



\$38,628

in scholarship funding provided to community members in need



453

hours of pickleball played at the Center



50

volunteer hours spent beautifying the Center's grounds



85

dancers gained confidence through programs with the Pittsburgh Ballet Theatre

