



LAURI ANN WEST  
COMMUNITY CENTER



# Report to the Community

2021 - 2022



# A Message from Our Executive Director and Board President

Dear Friends,

Life at Lauri Ann West Community Center has the feel of pre-pandemic days. This past year was one of rebuilding our membership and bringing our community back to the Center. Our staff and board worked hard to provide a safe, healthy and welcoming environment. We could not have done it without you, our members and supporters.

Group Ex class attendance grew, members returned to the fitness center, children continued to benefit from our Arts & Enrichment After School Program and summer camps had the highest attendance ever in 2022. We added classes for preschoolers and expanded teen and adult exercise classes & programs. Celebrate the Center, our premier annual fundraiser, returned after a year hiatus.

We grew our community outreach to further our mission of building connections, expanding horizons and impacting lives by providing a safe place for all to learn, grow and play. Our speaker series was such a success, we are bringing it back this coming year. Wine Wednesdays took place throughout the summer, providing the community a place to gather and enjoy local musicians outside on the Scott Family Patio. Finally, our first Car Cruise in late August brought many families together to enjoy an afternoon of vintage, custom and race cars.

We are extremely grateful for our members and donors. Because of your financial support and our ability to manage expenses, we are in a strong financial position overall. We continue to deploy our resources wisely, keeping the facility looking as new and fresh as it did when we opened the doors in 2015. It is you, our members and donors, who make the Lauri Ann West Community Center the asset it is today.

With warm regards and gratitude,



Anthony R. Allison  
Executive Director



Sandy Garcia-Tunon  
Board President

# Leadership Professional Staff



**Anthony Allison**  
Executive Director



**Marcia Becker**  
Program Manager



**Russell Brown**  
Director of Marketing and Development



**Michelle Drum**  
Director of Finance, HR, and Administration



**Ray Killian**  
Facilities Manager



**Nadine Ostrowski**  
Community Outreach Associate



**Kyle Pine**  
Personal Training Manager



**Theresa Wright**  
Group Ex Coordinator

# Board of Directors

**April 1, 2022 - March 31, 2023**

Sandra Garcia-Tunon  
President

Terry Dunlap  
Keith Fenton

Ryan DeMotte  
Vice President

Judy Hannon  
Jay Katarincic  
Erich Klatt

Elizabeth M. Allen  
Secretary

Mark Rothert  
Maria Smith

Kevin Romango  
Treasurer

Stephen Susnak  
Kathryn Vautrain  
Beth Wainwright

# Mission

**We unite  
and inspire  
community.**

# Vision

The Lauri Ann West Community Center builds connections, expands horizons and impacts lives by providing a safe place for all to learn, play and grow.

# Inclusion Statement

The Lauri Ann West Community Center strives to create a safe and inclusive environment that celebrates and respects the unique contributions of each individual.

## LAURI ANN WEST COMMUNITY CENTER

# CARES

These values guide our culture, the way that we operate, and how we treat our members and staff:

### COLLABORATION

Working actively together with others.

### ACCEPTING

Creating a safe place for everyone.

### RESPECT

Appreciating and valuing our similarities and differences.

### ETHICS

Acting with honesty and integrity in all that we do.

### SERVICE

Making everyone feel welcome and appreciated.



# Financials & Operations

## Keeping a Strong Foundation

After successfully navigating the challenges associated with the pandemic, the Lauri Ann West Community Center finds itself in a strong place thanks to the support of our donors, members, volunteers and community partners along with careful management and fiscal responsibility.

Membership has steadily grown and Group Ex classes remain extremely well attended. We were also able to remain fully-staffed with highly-trained instructors, customer service representatives and professional staff.

Financial stewardship has allowed us to uphold the services so many in our community rely on and to make improvements throughout the facility. In 2022, we installed new flooring in the Alexander Family Community Room and Nancy Ann Taylor Dance Studio. The court of the Dunlap Family Gymnasium was also resurfaced. Outside, the grounds receive regular landscaping, seasonal plantings and maintenance thanks to the Township of O'Hara, board members and volunteers.

In essence, we have created a warm, welcoming and safe environment for our members, thanks to the aide of the community and our dedicated donors. We value the strong foundation the community has helped us create and have plans to build on it.

## Committed to Safety & Service

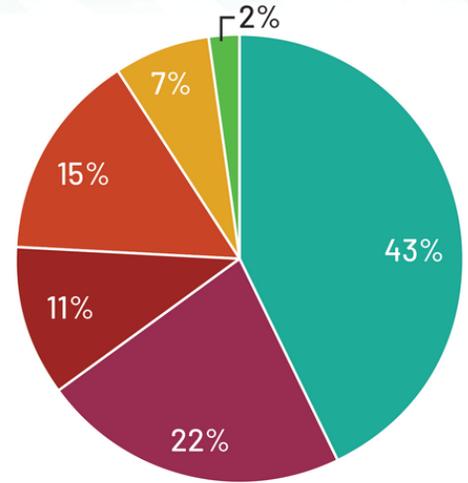
The Center is fully committed to the safety of our members, staff and the children in our care. We take this responsibility seriously, especially now, as we maintain and ensure all safety procedures are adhered to in relation to concerns that have arisen due to the pandemic. Our safety committee meets monthly and works diligently to follow and implement recommendations aimed at keeping our visitors safe.

## Rooted in the Community

The Community Center prides itself on partnerships, and few partners are as instrumental to our success as the Township of O'Hara. Over the past 18 months, the Township has provided integral advice, guidance and support as we all worked endlessly together to navigate the challenges of the pandemic. In addition to an annual fiscal contribution, the Township provided the Center with a generous \$72,461 of in-kind services including landscaping, parking lot maintenance and trash removal.

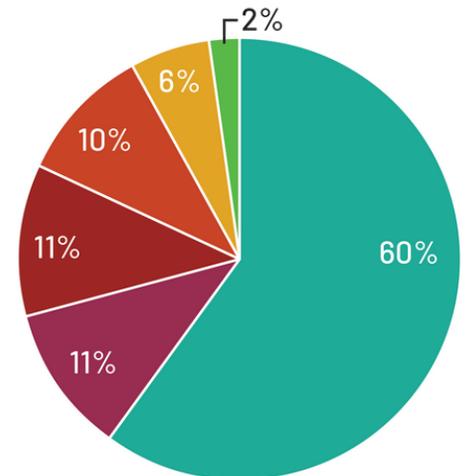


## 2022 Budgeted Revenue



- Memberships
- Development
- A&E/Programs
- Township
- Health & Wellness
- Rentals

## 2022 Budgeted Expenses



- Staff & Benefits
- Maintenance
- Leases & Fees
- Utilities
- Operations
- Insurance

# Philanthropy

## Here Because of You

Giving to the Lauri Ann West Community Center is part of a longstanding spirit of philanthropy in the community and is reflected in all that we do.

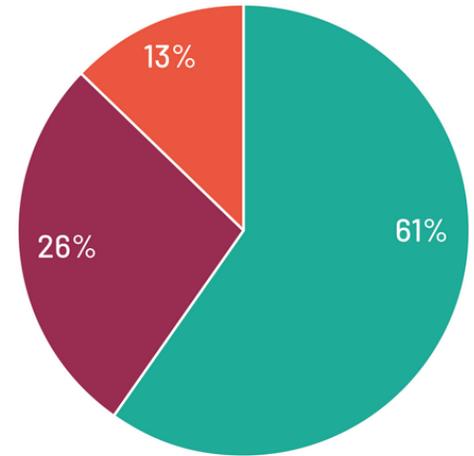
Thanks to individual & foundation gifts, fundraisers and corporate contributions, the Center is able to impact the quality of life of those in our community by being a resource for wellness, learning, growth and discovery.



The hundreds of individuals who donate during our Annual Appeal, along with funds raised from Celebrate the Center, help maintain our daily operations and expand our offerings throughout the year. Contributions by local businesses through the Education Improvement Tax Credit (EITC) program allows us to invest in our unique Arts & Enrichment (A&E) After School Program.

These diverse and balanced funding sources ensure the Lauri Ann West Community Center is here for generations to come.

## 2022 Budgeted Development Sources



- Individuals & Foundations
- Fundraising Events
- Corporate Contributions (EITC)



**312**

**individuals donated in 2021**

**\$97,503**

**raised from the 2021 Annual Appeal**

**\$33,071**

**raised from Celebrate the Center in 2021**

**\$51,006**

**in scholarship funding provided April 1, 2021 - March 31, 2022**



# Membership

## You Belong Here

Lauri Ann West Community Center members are the cornerstone of the organization whose support has carried us through past challenges and will drive our future success & growth. Our members are the reason we do all that we do.

Throughout 2022, we welcomed many new and returning members as the threats and regulations associated with the pandemic eased. Our ability to rebound from losses incurred in 2020 is directly connected to the loyalty of our members.

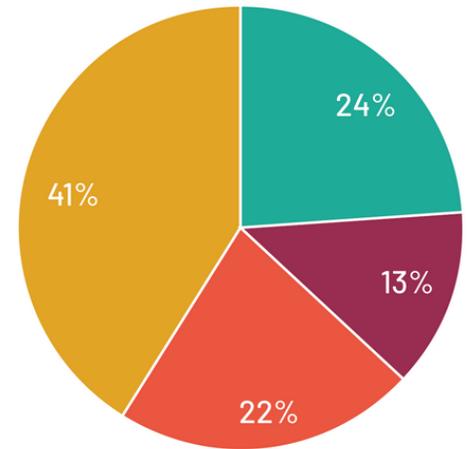


With the utmost commitment to customer service, our staff pride themselves on making each member feel welcomed, comfortable and valued. We know our members on a first-name basis and care about each individual's experience and well-being.

Whether you are here for a Group Ex class, personal training, a game of Pickleball, basketball in the gym or just to work out in the fitness center, please remember that at the Lauri Ann West Community Center, every member matters.



## Active Member Breakdown by Age



- 0-19yrs
- 20-39yrs
- 40-59yrs
- 60+yrs

**4,089**

total members

**1,084**

new members  
April 1, 2021 -  
March 31, 2022

**36**

reduced rate  
memberships for  
military & first  
responders

# Fitness

## Invested in You

Good health is central to a thriving, happy community and is something the Lauri Ann West Community Center is deeply invested in through staffing, class offerings and equipment.

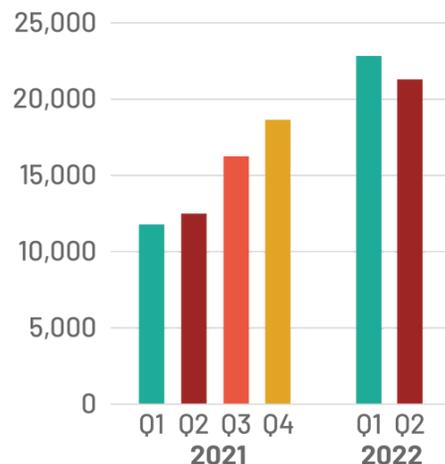
We employ 20 Group Ex instructors, each of whom holds a certification in their respected disciplines, allowing the Center to offer more than 50 classes each week - setting us apart from other facilities. Our highly-utilized personal training services are upheld by a staff including six full and part-time trainers. Equipment needs and upgrades are routinely evaluated along with suggestions from members. Great pride is taken in keeping equipment clean and up-to-date.



We respect and value the personal choice to invest in one's wellbeing by joining a gym or fitness center. At the Lauri Ann West Community Center, know that we are equally invested in each of our members by promoting a culture that shares a passion for fitness.



## Fitness Center Visits Per Quarter by Year



**51**

**Group Ex Classes offered each week**

**60,971**

**fitness center visits in 2021**

**1,465**

**hours of personal training provided in the first half of 2022**

# Arts & Enrichment

## Inspiring Young Minds

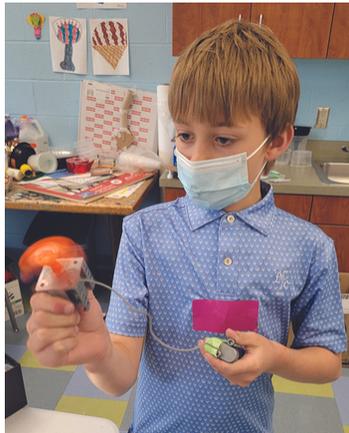
It is important – now more than ever – to engage children in stimulating creative, social and structured play activities. The Lauri Ann West Community Center is dedicated to doing just that through our Arts & Enrichment After School Program (A&E).

This state-certified program has provided children grades K-6 in the Fox Chapel Area School District with a safe place to learn beyond their regular classrooms since 2016.

Each week during the school year, our early childhood education professionals utilize a STEAM curriculum to lead students through projects that compliment individual interests. The relaxed environment of A&E encourages children to learn, build and create at their own pace.

Machines, musical instruments, games and artwork in many mediums emanate from the A&E classrooms. With philanthropic support, we are able to purchase the materials needed for children to bring their ideas to life.

Through A&E, children build a deeper connection with each other and the world around them.



**73**  
children served  
through the A&E  
program in 2021-2022

**12:1**  
or lower  
student/teacher ratio

**12**  
early childhood  
education professionals  
staffed to the program  
in 2021-2022



# Summer Camps

## A Season of Discovery

Summertime is a magical season at the Lauri Ann West Community Center. Memories are made and children's imaginations flourish as they build robots, compete in obstacle courses, write & perform plays and create amazing pieces of art.

Driven by imaginative and innovative weekly themes, our mix of sports, art, performing arts and specialty camps provide unique opportunities for children ages 3-12 to learn, play and grow.

Thanks to donations received throughout the year, we are able to set our camps apart by purchasing high-quality supplies and partner with other community organizations for theatrical performances, science demonstrations and more.

The Lauri Ann West Community Center is committed to being the local leader in providing safe, fun and educational summer camp experiences.



**314**  
children attended  
summer camps in 2022

**10**  
weeks of camp  
with  
**30**  
weekly themes were  
offered in 2022

**580**  
volunteer hours  
were provided by  
local high school  
students for summer  
camps in 2022

# Programs

## Exercising the Mind & Body



The Community Center enriches hundreds of lives each year through a robust schedule of public programs and classes designed to serve the interests of all ages.

From Ballet and Swing Dance, to

Pickleball and Bridge, we're a place to discover new hobbies, form friendships and begin journeys to personal fulfillment.

A number of community partners make it possible for us to offer these high-quality programs. Our long-standing partnership with Pittsburgh Ballet Theatre brings instructors from one of the nation's most recognized dance schools on-site to teach pre-ballet; opening the door to the discipline and joy of this timeless art. In 2022, we welcomed accomplished guest instructors for courses in American Sign Language, Swing Dance and Self-Defense who eagerly shared their knowledge while showcasing the rich professional talent in our region.

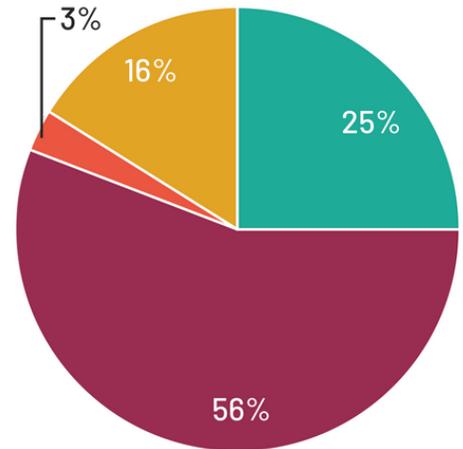


We continue to foster children's interests in sports with a rotation of soccer, basketball and tennis classes. Art is also an important component of our yearly programming schedule with offerings like Maker's League Saturday Workshops, which help satisfy children's need to design, build and create.



As we expand our adult enrichment offerings, and find new ways to inspire children, look to the Lauri Ann West Community as resource to achieve personal growth.

### Ages Served in Programming



- 0-5yrs
- 18-54yrs
- 6-17yrs
- 55+yrs

**305**

**different programs offered in the past 12 months**

**66**

**people took a ballet class in the past 12 months**

**645**

**hours of pickleball offered each year**

# Community Outreach

## Building Connections

With a vision to build connections, expand horizons and impact lives, Community Outreach at the Lauri Ann West Community Center surpassed expectations for its first year as we continue to honor our commitment to unite and inspire the community.

We continue to identify and build relationships with community organizations, non-profits, schools, community leaders and local governments, and have found ways to collaborate with them on an ongoing, meaningful basis. Among others, partnerships include O'Hara Township, Cooper-Siegel Community Library, Second Harvest, Fox Families Care, Foster Love, Fox Chapel Newcomers, Band Together Pittsburgh and Chip Ganassi Racing, Inc.



Events throughout the year included our popular KNOWbodies: Knowledge Through Perspective speaker series, Trunk-Or-Treat, Touch-a-Truck with Deputy Jeff Belback and K9 Ranger, Breakfast with Santa, Irish Culture Night, Valentine's Day and Ugly Sweater contests, Wine Wednesdays on the Scott Family Patio and the successful inaugural Cruisin' at the Community Center car cruise presented by Chip Ganassi Racing.

We look to build on the success of this past year as we find new and exciting ways to bring people together to learn and connect.

**363**  
attended Speaker  
Series events in 2021-22

**146**  
attended Irish  
Culture Night on  
March 27, 2022

**240**  
attended Wine  
Wednesdays in 2022





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