



LAURI ANN WEST
COMMUNITY CENTER



2023 Annual Appeal

Shining Brightly!

Dear Friends,

Our Board, staff, families, seniors and children thank you for your ongoing support of the Lauri Ann West Community Center, which this year marks the 40th year of continuous service to our community from this property.

Though many things have changed over the last 40 years, one thing that has not is the sense of community and the shared commitment for the continuation of this legacy. In my new role as Executive Director people often ask me what I enjoy most. My answer is simple. I work in my community, but every day my community comes to my work.

The offerings at the Lauri Ann West Community Center include a fitness center, group exercise classes, senior physical activity classes, personal training, pickleball, child and adult programs, our after school Arts and Enrichment Program (A&E), summer camps and just a place to stop by and visit with friends.

We are so very proud of our facility, our accomplishments and the services we provide, but we need your continued support of our Annual Appeal to ensure a consistent level of service to the community. Each dollar raised is used directly in support of our Mission of building connections, expanding horizons and impacting lives by providing a safe place for all to learn, play and grow.

I understand that our costs as well as yours have increased over the last year, but ask please that you review the additional information and consider making a donation today!

Sincerely,

Mark Rothert
Executive Director

Community Center Association Board of Directors

Sandy Garcia-Tunon
President

Ryan DeMotte
Vice President

Terry Dunlap
Cassie Eccles

Keith Fenton
Gabrielle Ferry

Barbara Gray
Jay Katarincic

Erich Klatt
Kevin Romango
Stephen Susnak

Andrew Trageser
Katie Vautrain
G. Thomas Wiese

I will support the Lauri Ann West Community Center with a donation of:

☐ \$75 ☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000 ☐ \$ _____

☐ My gift should remain anonymous.

Contribution Options

☐ Check made payable to to the Lauri Ann West
Community Center

Make your donation securely online at
lauriannwestcc.org/donate

(Choose *Annual Appeal 2023* as the campaign.)



Donor Information

Name: _____

Name for public acknowledgement: _____

☐ My gift is in honor of: _____

☐ My gift is in memory of: _____

Address: _____

City, State & Zip: _____

Email: _____ Phone: _____

Impact of your gift:

Scholarships:

Over the last year the Lauri Ann West Community Center again awarded more than \$51,000 in scholarships for families, individuals and children to enable them access to programs and activities. Proceeds from your donation are used to directly fund these ongoing scholarships.

Senior Programs and Classes:

We are proud to participate in third party, supplemental insurance programs such as Silver Sneakers and Renew Active. These programs provide access to fitness activities and classes to over 1,300 individuals from our community. Based on demand, we recently increased our offerings by 33% in this area. While the Center receives a small stipend as reimbursement, a significant percentage of our Senior member visits are not reimbursed. Your donation helps to bridge that wide gap.

Arts & Enrichment After School Program:

There is significant need in our community for after school care. Our after school Arts & Enrichment Program (A&E) is state-certified, which requires specific criteria of our facility and staff. We increased our enrollment for the current school year by 21% to reduce wait listed families and increased our staff and wages to ensure viability of this program. Your gift is used to purchase the materials and equipment to fund the creativity of this program where ideas turn into reality as well as provides funding for our expert staff and scholarships for our students.

Summer Camps:

Summer is just over and we are already planning for our next Summer Camp season. This past summer we were able to plan and staff accordingly to welcome nearly 30% more children than the previous year as well as provided almost \$12,000 in scholarships. We staff our camps with adult teachers with experience to ensure a safe and enjoyable experience for all. Your gift is used to purchase what sometimes feels are never ending requests for materials, fund scholarships, and provide wages to our highly qualified staff.

Community Outreach:

As a community center we strive to offer programs and partnerships that are interesting and of benefit to our community. Your gift supports costs associated with recruiting interesting speakers to our newly named Sue Golier Speaker Series for the 2024 season as well as events like Trunk-or-Treat.

Facility Upkeep and Improvements:

By year's end we will have spent nearly \$150,000 in capital improvements on our facilities and equipment in order to remain current and fresh. Next year that number is planned to increase over two-fold. Your gift to our Annual Appeal helps to fund these expenses and allows us to maintain our pricing as best we can.



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412-828-8566

lauriannwestcc.org

questions@lauriannwestcc.org

You belong here.

Again, Thank You !

Additional ways you can support the Lauri Ann West Community Center:

- ▶ Designate your pledge to us through the United Way by using our designation code: 1203.
- ▶ If your employer sponsors a matching gift program, you may be able to double your donation. Check with your HR department for details.
- ▶ Remember us in your will and trust. There are many options that are simple to implement and contribute to the long-term success of the Center, ensuring that we can continue serving our community for years to come.
- ▶ The Center is an approved Educational Improvement Organization under the Education Improvement Tax Credit program (EITC). EITC enables businesses to make donations to non-profit educational organizations approved by the Commonwealth. Contact us to learn more.